

First solo sale for Belmont Red stud

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QUALITY CATTLE: Ian Stark and Jeanne Seifert from Seifert Belmont Reds. Picture: contributed

ADVERTISER CONTENT: WITH constant pressure on the cattle industry to reduce carbon emissions, Jeanne Seifert from Seifert Belmont Reds said naturally adapted, moderate, highly productive, and efficient cattle that produce more kilograms of high quality beef per hectare with the lowest input costs, are not only the most profitable business model, but also the most environmentally sustainable.

“Our job of breeding bulls to efficiently produce the highest quality beef is our passion,” Mrs Seifert said.

“Good bulls come from naturally healthy and happy good cows.

“Our breeder herd is spread over 10,000 hectares in three different environments, with most of the bulls in this draft born and bred in our marginal ticky, lantana-infested Crows Nest forest country.

“Tough environments need efficient, adapted cattle and our cows are exactly that.

“They are moderate framed, fall pregnant young and at low weights, and re-breed whilst lactating to wean a calf every year, are never treated for ticks or fly, walk long distances without panting and happily graze in 40-degree heat.”

Mrs Seifert said the cattle grow quickly and fatten beautifully on grass or grain.

“They are naturally docile despite being rarely handled, and remain sound in feet and teats to breed well into their second decade,” she said.

“We expect the same of our bulls and use them at 13-15 months old at a two per cent joining rate and down to less than one per cent when they are two years old.”

Mrs Seifert said the cattle survive like brahmans, marble like angus, and breed like rabbits. Mrs Seifert’s husband, Ian Stark, has an eye for cattle that focuses on phenotype to shape “better looking” belmont reds.

“We’ve been told we’ve already significantly improved the belmont reds’ type in line with commercial cattlemen’s expectations,” Mrs Seifert said.

“At the same time, accelerating objective and measurable genetic progress remains our number one priority.

“In combination, both genetically and phenotypically, we aim to produce bulls that meet our buyers’ requirements.”