

Spirited bidding sees Belmont Reds sell to \$17,000 in Rockhampton

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The 3rd Annual Belmont Red Sale and Production Plus Field Day was held on Wednesday at Nerimbera Rockhampton.

Vendors Seifert Belmont Reds and Wahroonga Belmont Reds Studs offered 39 bulls on the day with the sale being conducted under a Helmsman auction bidding system.

Bulls sold to average \$5620 with 25 of 39 bulls selling for a clearance of 64 per cent, hitting a top of \$17,00 for the day.

Vendor and President of Belmont Australia, Jeanne Seifert opened with an address to the crowd saying "This sale is a buyers market, with a good choice of traits available".

She went on to say that every sale bull was "a herd improver, with a bull here for everyone".

Topping the sale for the day was on account of Robert and Jane Sherry, Wahroonga Belmont Red Stud, Clarke Creek who sold Wahroonga 180103 for \$17,000 to buyers Ian Stark and Jeanne Seifert, Seifert Belmont Reds, Jandowae.

Sired by Seifert 130061 and out of dam Corymbia 100017, the young bull was described as long,thick and carried 17 of 18 traits on the right side of his percentile chart.

With a scrotal circumference of 42cm,127 sq cm EMA and tipping the scales at 704 kilograms, the 22-month-old bull had all the data to back up the top price dollars.

"This particular bull's figures are very good, with even figures across the board," Ian Stark said.

"He will head back to Seifert Belmont Reds and will be put to work straight away in an AI program over a selected group of elite heifers."

Second top price for the day was reached by Wahroonga 180097.

The 21 month old bull sold for \$10,000 to purchasers Lachlan and Trudy Mace, Red Ridge Grazing, Stange Bay.

Red Ridge Grazing also added to their order with another bull offered by the Sherry family, selling for \$8000.

Geoff Maynard, 5 Star Senepols, Mt Eugene, Jambin bought one bull on the day for \$8000 from the Wahroonga stud.

Buying in bulk on the day saw return buyers McArthur Holdings, Mystery Park Station, St Lawrence purchase three bulls on the day to average \$3500.

While MacGibbon Holdings,Indooroopilly took home three bulls to average \$4000.

Robert Sherry said the results far exceeded his expectations for the Wahroonga draft.

A lot of interest was shown in the line up of the bulls,with some bid cards holding off securing bulls on the day due to the current weather conditions expressing that they will be back next year.

Many new faces were in attendance, with repeat buyers also turning up to show support for the sale.

Jeanne Seifert and Ian Stark along with the Sherry family wished to express their thanks for the support and efforts shown by the agents in preparation for the sale

Selling agent : Savage Barker Backhouse and Elite Livestock Auctions