

Hardy, productive cattle

Profit making bulls on offer

RUNNING a stud operation under strict commercial conditions allow Seifert Belmont Reds to produce genetically superior cattle that can perform in all environments.

The Queensland stud is the largest breeder of registered Belmont Reds in Australia, producing about 150 sale bulls annually, for clients in Queensland, the Northern Territory and NSW, and the stud is JBAS7 Western Australia-eligible.

Recent expansion will see their bull breeding capacity increase to 400 bulls per year.

Ian Stark and wife Jeanne Seifert run about 1200 stud breeders and 500 commercial crossbred breeders across more than 12,500 hectares, focusing on high performing cattle with phenotype that matches genotype.

As the leading Belmont Red producers in the country, Ian and Jeanne represent the new generation of the breed.

"Seifert Belmont Reds is home to impact sires which will improve productivity and therefore profitability in any herd, built on uncompromising genetic selection from performance recorded data and pedigrees reaching back to the original CSIRO research station genetics of 1954," Ms Seifert said.

Pushing the boundaries of performance places pressure on all genetic traits



CARCASE QUALITY: Ian Stark and Sam Champ inspecting Seifert Belmont Red sale bulls.

of economic importance especially fertility, parasite resistance, meat quality and yield, temperament and polledness.

"Last year, we used one of our four-year-old Belmont Red bulls over 145 commercial Santa crossbred cows in a 2000 acre mountainous forest paddock to return 86 per cent pregnancy-tested-in-calf (PTIC), and we used a two-year-old Belmont Red bull over 103 Belmont Red heifers to return 96pc PTIC," Mr Stark said.

"Every year we use yearling Belmont Red bulls from 13.5 months of age, in single sire mating groups with up to 80 cows of any age.

"All bulls are semen tested annually for normal sperm motility and morphology, so we assume that if they pass both, they are completely capable of doing the job.

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Ian Stark, Seifert Belmont Reds, Jandowae, Qld

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Mr Stark said they'd just completed ultrasound pregnancy testing on the herd.

Like many producers, they experienced the worst drought in living memory, and for the first time ever, they early weaned.

pregnancy rates in their first calf lactating heifers 45.5pc better than the average," Mr Stark said.

"This could mean an extra 4550 calves per 10,000 breeders."

Their philosophy of survival of the fittest to produce unpampered cattle means they never treat for ticks or buffalo fly, maximising natural resistance.

Exceptional heat tolerance, a sleek red coat, moderate frame, and persistent foraging and walking ability, makes them extremely drought tolerant and ideal for northern Australia, including traditional Brahman areas.

A bonus of the hardy, tropically adapted breed is its meat quality and yield.

"Early finishing on grass or grain, high marbling and dressing percentages results in Seifert Belmont Reds grading MSA without exception and winning or placing

in every steer carcass competition we have ever entered," Ms Seifert said.

Seifert Belmont Reds is at the forefront of genetic technology and industry best practice for animal husbandry and welfare.

IVF is used to craft and multiply exceptional genetics, DNA for sire and poll or horn identification (the herd is 90pc polled), and last year they cloned the most profitable cow ever produced in the Belmont Red breed.

Ten clone embryos will be implanted this year from their cow Seifert Dolly SEI090344 who is the highest ranked female on the Breedplan domestic and export EBV indexes.

Her fifth calf, bull SEI160037, remains the top ranked animal ever on the database.

In partnership with colleagues in Paraguay, Ian and Jeanne are about to export 150 purebred IVF embryos to start a satellite Belmont Red herd in South America.

The stud remains active in research and continuing education, having recently participated in the Northern Beef Genomics project.

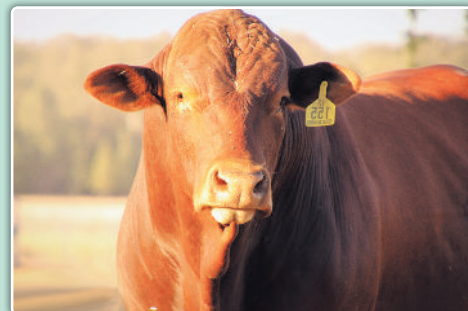
They are committed to Breedplan and regularly use the genetic tool Matesel, which guarantees the most current and high integrity objective information drives genetic progress in the herd.

On offer in the July 30 sale are 65 polled bulls and select females. The sale will be held on-property and online via AuctionsPlus.

All bulls are Breedplan recorded, DNA sire verified, DNA poll/horn verified, semen tested for morphology and motility, live carcass scanned, fully vaccinated with 5in1, against tick fever, vibriosis and BEE, and are PI negative and JBAS7 WA-eligible.

Seifert BELMONT REDS SALE

65 Profit - Driving Poll Bulls & select females. 30th July 2020 - 11.30am



On-line on Auctions Plus & On-Property at 490 Jolimont Rd, Jandowae Q 4410



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JBAS 7 - WA Eligible

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